

Springerville Town Council Retreat  
Minutes  
April 12, 2005  
9: 30am

Present: Mayor Kay Dyson, Mary Nedrow, Mark Baca and Pete Hunt

Absent: Scott Cray

Staff: Scott Garms Town Manager, Val Cordova Town Clerk, James Hamblin Finance Director, Tom Malone Public Works Director, Sharon Pinckard Human Services Director and Barbara Gerres, Casa Malpais Office Manager

Special Guest: Mike Hauser, University of Arizona Cooperative Extension Officer

1. Mayor Dyson called the meeting to order at 9:30am.
2. Council Retreat: Discussion and action regarding future planning and goal setting as facilitated by University of Arizona Extension Officer Mike Hauser for the Town of Springerville.

Mr. Hauser explained that he would like everyone to write down their own ideas as to what they think the future of the Town of Springerville is over the next three to five years.

He began with a quote "Vision without action is merely a dream. Action without vision just passes the time but Vision with action can change the world".

He stated that the goal today is to come up with a vision and asked each person to write down their own vision of what they see Springerville being in the next three to five years. Today, they are not going to come up with strategic directions or specific actions to be done or for problem solving. A vision is ideas by looking at the bigger picture. If you don't know where you're going, how do you know when you get there?

He explained that smaller groups would be broken out to discuss and bring back ideas of where we want the town to be in three to five years. Some of the ideas he suggested were activities, events, projects, programs, philosophy, attitudes, concepts, improvements and changes. He explained that these ideas or visions would be grouped together in clusters of the similar things. The names of these clusters will be the components of a vision for the Town of Springerville.

He again reminded everyone that vision does not focus on the barriers that we already encounter, or the constraints or contradictions we might have. The vision is our ideas, how can we improve, or where do we need to go. Work groups broke out at 8:50am.

The groups were brought back together at 9:30am for discussion and to link the ideas together to set a vision for the town.

Mr. Hauser had each group place their clearest idea on the wall board from which the rest of the ideas that were similar in nature or concept became clusters under those certain categories to come up with a vision for the future of Springerville.

Those visions were:

- Develop Main Street Ambiance
- Develop Community Sprit
- Promote and Enhance Community Identity
- Providing Improved Essential Community Services
- Have a Master Plan

Mr. Hauser explained that the response he has received from today is that the vision has always been there and this exercise is to help the leaders of the community put their focus how to direct the vision.

He noted that given more time he would have followed up with questions like; why aren't they there and what are the road blocks in creating this vision? He advised the council that he would make a one page summary from today's retreat to send to them.

Motion by Mary Nedrow/Mark Baca to adjourn the meeting at 11:45am.

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Kay Dyson, Mayor

ATTEST:

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Town Clerk

I hereby certify that the foregoing is a true and correct copy of the minutes of the Springerville Town Council in a special retreat on Tuesday April 12, 2005. I further certify that the meeting was duly called and a quorum was present.

Dated this 13<sup>th</sup> day of April 2005

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Town Clerk